

APTA Student Membership Toolkit



WELCOME TO YOUR

STUDENT MEMBERSHIP

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The APTA staff are available to assist you as you begin your student membership journey:



membership@apta.com



www.apta.com/student



\$25 INVESTMENT, UNBEATABLE VALUE

KEY BENEFITS



Stand out and build your professional brand with connections that count.

Leadership

Participate in career-building webinars, APTA committees, and the APTA transform conference.

Events

Free student registration (value \$2500) and travel stipends available for APTA's meetings and conferences.

Scholarships

American Public Transportation Foundation, our affiliated foundation, offers annual scholarships for students.

Research

Industry's top research and largest resource on the web for transportation information.

Information

Free webinars on APTAU, 300+ standards, and subscription to Passenger Transport online magazine to stay current.



UTILIZE APTAU

Visit the **APTAU Learning link** for:

- On-Demand Videos
- Webinars
- E-Learning Courses
- Leadership Programs



ACCESS RESEARCH & STATISTICS

Visit the Research & Technical Resources Page on APTA.com for:

- Research Reports
- Transit Statistics
- Industry Footprint
- APTA Public Transportation Factbook
- Ridership Report
- Vehicle Database, Fare Database, Infrastructure Database, & more!



EXPLORE FEDERAL LEGISLATIVE ISSUES

Visit our <u>Advocacy</u>, <u>Legislation</u>, <u>& Policy Page</u> on APTA.com to learn more.

- Learn about <u>Federal Legislative Issues</u> with APTA-provided current information.
- Learn about <u>Federal Regulations: Rulemaking and Notices</u>, including a helpful Executive & Regulatory Actions Tracker.

DISCOVER 300+ INDUSTRY STANDARDS

Visit our <u>Standards Page</u> on APTA.com which includes standards for:

- Bus & Transit Systems
- Rail Transit Systems
- Procurement
- Security & Emergency Management
- Sustainability & Urban Design
- Commuter, Intercity, and HSR
- Technology for Transit Systems



JOIN COMMITTEES

Visit the <u>Committees & Subcommittees Page</u> on APTA.com to join a committee that matches your area of interest. Committees are part of <u>APTAConnect</u>, a secure online community space.

Benefits:

- Collaborate with industry professionals.
- Gain knowledge & expertise.
- Learn about key industry issues.

Guidelines:

- Students may join several APTA committees, except those that are invitation-only or have prerequisites.
- Students are encouraged to join a limited number of committees to ensure active engagement.
- Students should use the chat feature when joining a committee meaning to identify themselves as a Student Member.
- Students are non-voting members of APTA.



NETWORK AT APTA CONFERENCES & WORKSHOPS

Visit the <u>Meetings and Conferences Page</u> for information on future events and registration:

- FREE Conference: Your Student
 Membership provides you
 complimentary registration to
 education sessions and the EXPO hall
 at the APTA Annual Conference,
 TRANSform, valued at \$2500+.
- Student Discounts are available for other conferences, seminars, and workshops. Examples include:
 - APTATech
 - Rail Conference
 - Legislative Conference
 - Sustainability/Operations Planning& Scheduling Workshop
- Travel stipends are also available.

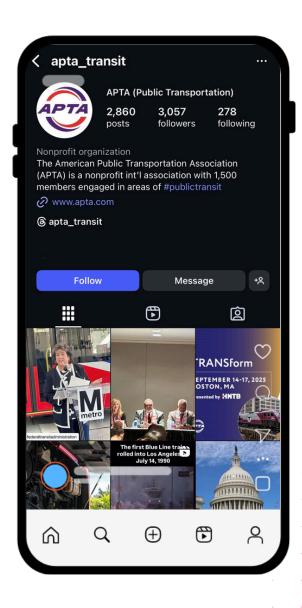






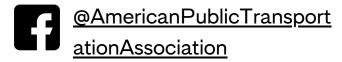
SOCIAL MEDIA GUIDELINES

Engage with APTA on social media!











Guidelines + Quick Tips

- Tag APTA Accounts in your posts or stories and use the hashtag:
- #InvestInPublicTransportation
- State your name and where you are from to give context to people who may repost/share your content.